

From: Mullins, Paul R. [<mailto:paulmull@iupui.edu>]
Sent: Wednesday, August 01, 2012 12:26 PM
To: Mike Polk
Cc: Mullins, Paul R.; Charles Ewen (EWENC@ecu.edu)
Subject: RE: National Geographic Channel "Diggers" Show

Mike,

I'm glad Sagebrush is doing this, and I think National Geographic is sincere and their production companies want to do ethical work that people will want to watch, so this is worth the effort. There is likely to always be some learning curve working with any media and always a little frustration in both directions, but these shows are not going away, so we might as well find ways to partner. It can be a nice way to represent Sagebrush, so let us know how things go.

Thanks,
Paul

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