

From: Fred Limp <flimp@uark.edu>
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Date: Wed, 1 Aug 2012 13:09:18 -0600
To: Mike Polk<mpolk@sagebrushconsultants.com>
Cc: Jeffery H. Altschul<jhaltschul@sricrm.com>; Mindy Zeder<zederm@si.edu>
Subject: Re: National Geographic "Diggers" show

Mike,

Thank you for your letter. I have copied Mindy Zeder and Jeff Altschul on this. They were involved in the SAA/SHA etc. and NG meetings that set up the new guidelines.

We are truly delighted that you are participating. We couldn't agree more that the profession needs to respond positively to the positive steps they have taken. Please keep us informed as the process moves ahead. We believe that NG TV is very serious in implementing these new ethical guidelines and will -- but the proof (as they say) is in the pudding. I'll ask Mindy and Jeff if they have any additional input.

If there are any questions or issues please feel comfortable in immediately contacting us. If you feel it appropriate we would very much appreciate an assessment of how the process is going.

Fred

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